



With some of the best demographics in the US, Menlo Park and Atherton California are InMenlo's home turf.

We're Menlo Park and Atherton's "hyperlocal" community news and features website. Each day our stories focus on the people, places, businesses, organizations and events that make living in Menlo Park and neighboring Atherton so distinctive and special.

InMenlo is read by thousands of Menlo Park and Atherton residents as well as many of the professionals who work in our community. Our readers are enthusiastic supporters of InMenlo's daily feature stories about local residents and businesses - for most, we're a daily "must read". InMenlo is distributed on our own web site at InMenlo.com, via our own daily email newsletter - plus on Facebook and Twitter.

Started in June 2009 by veteran journalist Linda Hubbard Gulker, the late Chris Gulker and Scott Loftesness, InMenlo itself is a local Menlo Park-based business

If you're a local business and would be interested in partnering with us to promote your products or services to our readers, we offer advertising and sponsorship opportunities. Your ads on InMenlo will click through to your own website.

Many of our readers are strong supporters of local business - and prefer to spend their money locally. By advertising on InMenlo, you can help make them aware of what you have to offer!

What InMenlo's readers are saying...

"Love what you're doing!"

"Love the people stories. Love the environmental stories. And as always, great photos."

"Enjoy the positive image of the community...tired of other email/news articles that are negative."

"We are inundated with crime and politics in the media. Love the positive reports of people and events in Menlo."

"I love the candid photos and articles that you cover."

"Love what you're doing. Feels genuinely local (unlike others)."

The key facts

InMenlo.com

20,000+ Unique monthly visitors

30,000+ Page views each month

15% Monthly growth in visitors

30% read on mobile devices

Readership

80% live in Menlo Park, Atherton

50% work in Menlo Park, Atherton

70% female, **30%** male

90% between 30-69 years old

Facebook

700+ Facebook followers

Email

600+ Daily email subscribers

Ad sizes

InMenlo is currently offering ads in two sizes - both sizes run on all pages:

Top banner above logo - 468x60
\$500/month - one slot available

Right sidebar - 180x150
\$300/month - multiple slots available

Contact



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